The Art & Science of Optometric Care: A Behavioral Perspective

2-6 November, 2017

WESTERN UNIVERSITY COLLEGE OF OPTOMETRY
POMONA, CALIFORNIA

Instructor: John Abbondanza, OD

Length: 5 days
Continuing Education Credits: 35 hours
Prerequisite: None
For: Optometrists

Prescribing patterns are usually altered significantly so that the participant knows how to use lenses in a more powerful way. When can you or should you prescribe something other than what you measure? How far can you deviate from your measurements in either the amount of sphere, cylinder power, cylinder axis or amount of aniso? Why would a person have trouble adjusting to a prescription through which he sees optimally well? What lenses optimize visual performance? Why should you prescribe prisms with the bases in the same direction (yoked prisms)?

This course provides the participants with answers to the question “Why?” while providing the scientific and neurological basis for understanding human behavior. Participants will emerge with an understanding of the process and underlying physiological changes as patients build refractive and other visual conditions.

(continued)
Highlights

A comprehensive study of behavioral optometry and the benefits it offers over general optometry.

The behavioral vision exam - one participant will be examined to demonstrate the ease with which the analytical gives insight into the patient’s visual needs.

“Milking” the analytical - a step-by-step discussion of each diagnostic test, how to do it, why to do it, how to record it, and what it tells us about the patient.

Stress Point Retinoscopy - a critically important tool will be demonstrated and taught.

The relationship between posture & vision, from which a comprehensive understanding of the development of astigmatism, and the use of yoked prisms will emerge.

The alternatives of care and how to present them includes an in depth look at compensatory lenses, lens treatment, and vision therapy.

Key practice management techniques to get you rolling right away. Building a successful behavioral optometric practice through communication - reports, updates, in-office seminars, external speaking engagements.

Putting the knowledge gained from the Art & Science Course to work can be the basis for a more confident, efficient practice of optometry that is ultimately more satisfying for both doctor and patient. You will be equipped to practice the full scope of your profession.